

## PRESS RELEASE

November 11th, 2020

Ref: 20201109



## Global Best Practices Awards 2020;

### **Gibson's Cleaners awarded the 8<sup>th</sup> place in category RTC-A (SME) out of 120 extraordinary Professional Textile Care companies Worldwide and Country Award!**

*Amsterdam, November 4<sup>th</sup> and 5<sup>th</sup> 2020 the 'CINET Global Best Practices Awards' were organized online at Amsterdam, the Netherlands, where Gibson's Cleaners presented itself in a 3 minutes pitch presentation for the international GBPA 2020 jury after an official selection procedure. This resulted in the 8<sup>th</sup> place out of 120 official registered extraordinary Professional Textile Care (PTC) companies from 36 countries.*

The awards function as a platform to highlight best practices in PTC and demonstrate the industry's focus on a high standard of quality, new business models, innovation and sustainability. The independent International Jury appreciated Gibson's Cleaners for their servicing concept focused on quality and organization to fulfill customers' needs to the best of their abilities.

CINET, the international umbrella organization for Professional Textile Care (PTC) organized the Awards Program by inviting all members, relations and stakeholders worldwide to participate on this event by nominating extraordinary companies for the awards. Businesses were evaluated by the independent International GBPA 2020 jury, consisting of representatives from trade magazines, consultants and trade associations out of 20 countries within the PTC industry.

#### **More information**

For more information regarding the awards program please visit <http://www.cinet-online.com/awards/> or contact:

CINET  
Mr. Peter N. M. Wennekes,  
CEO  
Molenstraat 29  
NL-4061 AB Ophemert  
The Netherlands  
Tel.: +31 344 65 04 30